



ROOTCAMP A SPINLAB
COMPANY

Location: Hannover, Germany

Category: Marketing

Job Type: Working Student Marketing

DESCRIPTION

To support our core team, we're looking for a passionate person as a **Working Student ("Werkstudent") (m/f/d)** in **Marketing** starting **asap** for **10-20 hrs/week**.

Who we are:

RootCamp is a startup acceleration program in the heart of Hannover. Our mission is to disrupt the AgriFood value chain and create an ecosystem that fosters innovation for startups and corporations. RootCamp provides access to infrastructure (co-working office space and technology), coaching and mentoring, as well as to our international network of successful business founders, established market players and leading investors. We are backed by our founding partners SpinLab - a HHL Accelerator and industry partner K+S AG.

Your tasks:

- Involvement in the entire marketing plan supporting the colleagues in the different planning phases
- Responsible for newsletters, PR activities, social media and writing articles
- Preparing and supporting innovation workshops and events
- Strict collaboration with the program manager as well as with external suppliers and media partners
- Support of the daily activities in the office

Your profile:

- You are a student
- You live and study in Hannover (MANDATORY - or you are maximum 30 min away from Hannover)
- Proficiency in English (both written and oral)
- You are strong in communication and an absolute team player
- You are good at writing and you have a passion for photography and visualization
- You are proactive, resourceful and are able to work independently
- You have a strong interest for the startup dynamics
- You have some experience or interest in the agricultural or food sector

We offer:

- A creative and international working environment
- A highly- motivated team with flat hierarchies
- Many opportunities to develop yourself and to broaden your skill set
 - Deep dive into innovation within the AgriFood-sector
 - First contact to the world of Startup developing, Corporate Innovation and Venture Capital
- A high level of responsibility and freedom to implement your ideas
- Flexible working time

Are you interested?

Please send your application via email to jobs@spinlab.co with your cv, your convincing short cover letter including your earliest start date.